

GOVT. BIKRAM COLLEGE OF COMMERCE PATIALA

INSTITUTIONAL PERSPECTIVE PLAN

(2017-2022)

Government Bikram College of Commerce, Patiala is working earnestly to develop the physical, spiritual, intellectual, moral and aesthetic attributes of the students so that they are metamorphosed into intellectually trained, morally upright and socially committed citizens. The institution has an active Internal Quality Assurance Cell (IQAC) to frame the policy for the academic and administrative growth of the institution. Through IQAC, the college devises a perspective plan in accordance with the vision and mission.

Vision of the College

The vision of the college is to materialize the motto "**Education for Total Formation**". The college aims to orient the young minds towards academic excellence, holistic personality development and social orientation to enable them to cope with the contemporary global scenario.

Mission of the College

Our mission is to nurture skills and knowledge in the field of commerce that will facilitate the students to excel in academic, technological and social pursuits. The college strives to serve the nation by developing competitive pool of scholars in academia, industry and business with determination, dedication and devotion.

Objectives

GBC is marching ahead to achieve its mission with the following objectives:

- To provide quality academic programme that would enhance student learning so as to make them creative and innovative.
- To develop the entrepreneurial and other skills to enable the students to become successful professionals, businessmen and industrialists who contribute in the national development.
- To focus on all-round development of the students' personality through the various academic and co-curricular activities so as to enable them to realize and maximize their potential, excel in their academic and non-academic fields and developing them to be global leaders of tomorrow.
- To maintain and promote quality, transparency, compliance and sustainability in governance and service delivery.
- To inculcate ethics, social and environmental consciousness among the staff and students for strong community building.

- To achieve all round self-reliance of the learners.
- To build interaction with leading national institutions to increase employability of learners.
- To provide continuous learning and skill enhancement opportunities to faculty members.
- To ensure outstanding environment-friendly infrastructure and facilities to its users.

The **Institutional Perspective Plan** maps out the long-term goals the college wishes to achieve and the mechanism to be employed for the same. Every year, academic calendars are prepared in advance for smooth functioning. The broad areas of focus include:

- Augmenting Effective Teaching and Learning Practices
- Participation in Institutional Social Responsibility (ISR) and Outreach Activities
- Strengthening of Library and Infrastructure
- Boosting Research, Innovation and Extension Activities
- Promoting Green Environment and Sustainable Practices
- Boosting Placement and Entrepreneurial Skill Development

Augmenting Effective Teaching and Learning Practices:

- To strive for excellence in quality education by well qualified faculty in sync with the changing global knowledge landscape.
- Upgrading the skills of staff through workshops, Faculty Developments programs and Extension Lectures.
- Encourage blended learning and the use of innovative pedagogical methodologies along with use of ICT enabled Smart Classrooms for better classroom experience to students.
- Focus on slow learners through special assistance by the Mentors in Mentor-Mentee Meet.
- Constitution of various Administrative Committees and Clubs to ensure seamless execution of work before the commencement of academic session.
- To make the process learner centric, classroom teaching is to be complemented with diverse components including experimental learning, role playing, seminars, group discussions, project work, case-study method and assignments.
- Arrange educational tours for the better development and growth of the students.
- To organize seminars for conquering the stress among students for their mental well-being.
- To avail new certificate courses for students in collaboration with other universities.
- To conduct Sports Meet for the growth and development of students.
- Under quality initiatives arranging medical facility at subsidized rates for students and staff from Sadbhavna Medical and Heart Institute, Patiala.

Participation in Institutional Social Responsibility (ISR) and Outreach Activities:

- To sensitize youth towards being socially responsible, morally upright and intellectually mature to serve the society.
- Visit to the adopted villages by NSS units for groundwork.
- To conduct outreach activities within the slum areas and orphanage for social cause by various clubs of the college.
- Work in collaboration with various institutions to disseminate information about the nutritional and personal hygiene, health, sanitation, road safety, traffic rules, women empowerment, anti-drug awareness campaign, voters' awareness and various welfare schemes initiated by State Government and Government of India.
- To conduct Talent Hunt, Seminars, Quiz competitions, Poster Making, Declamations, Nukkad Natak and Rallies to promote Equity, Gender Sensitization and Social Justice among various stakeholders.
- To conduct various social events with other organisations such as Blood Donation camps, health check-up camps, distribution of grocery, medicines and sanitary pads to the downtrodden people of the society.
- Involvement of various stakeholders like Alumni members, PTA Executive Body members. Experts from Academia and Industry for the development of institution.

Strengthening of Library and Infrastructure:

- Provide E-Learning resources to all the students as well as to the faculty members.
- Provide library on wheels for the school students in villages.
- Installation of KOHA software in the library.
- Building as Learning Aid (BALA) Work in Amrita Pritam Library.
- Celebration of National Reading Day and giving of Best Library User Award to inculcate reading habits among students.
- Appointment of various library ambassadors and formation of readers' club of students.
- Refurbishing of students' parking stand.
- Construction of New Admin Block with E-office facility.
- Upgradation and renovation of college main gate, paint of college building and Open Gym.
- Upgradation of Library washrooms.
- Purchase of more computers for students.
- Purchase of water purifier and water cooler for students.
- Upgrading the canteen facility for students.

Boosting Research, Innovation and Extension Activities:

- To organize expert talks, webinars and seminars at periodic intervals on contemporary research areas.
- To encourage faculty members to publish their research work in UGC Care Listed Journals.

- To motivate students to present their research papers and articles in various publications as well as in college magazine 'The Bikram'.
- To encourage students and staff to engage themselves in research, innovation and encourage them to register their patents.
- To motivate students and faculty to attend Capacity Building Workshop for their benefit.
- To organize expert talks and seminars for promotion of our mother tongue Punjabi.

Promoting Green Environment and Sustainable Practices:

- To promote use of alternate sources of energy as well as non-renewable sources such as Installation of 25kw rooftop solar plant and LED lights.
- To actively participate in Swachhta Pakhwara under Clean Patiala Green Patiala theme.
- Maintenance of Pits in the college.
- To organize activities and events on World Water Day, Earth Day and World Environment Day.
- To organize activities related to plantation drive and sustainable practices through various clubs.
- To ban the use of single use plastic under the theme 'Say No to Plastic'.

Boosting Placement and Entrepreneurial Skill Development:

- To organize regular Placement Drives, Workshops, Talk with experts, lecture by Alumni members, Webinars and Extension Lectures.
- To increase collaboration and sign Memorandum of Understanding (MoU) with industries for better placement of students.
- To organize Rozgar Melas in collaboration with other institutions and encourage students to come up with new ideas for future start up plans.
- To organize educational tours for students to enhance their skills and practical knowledge.
- To prepare students for better job avenues through practical training under vocational stream.
- To give practical exposure to students by arranging brain storming session and group discussion with industry experts.



Retu Kapoor
Criterion Incharge

Ranjit Singh
**Co-ordinator
 NAAC
 Govt. Bikram College of
 Commerce, Patiala.**

Jaspreet
**Principal
 Govt. Bikram College of
 Commerce, Patiala.**

GOVT. BIKRAM COLLEGE OF COMMERCE PATIALA
DEPLOYMENT OF INSTITUTIONAL PERSPECTIVE PLAN
(2017-2022)

Govt. Bikram College of Commerce, Patiala is acting as a catalyst for empowering youth that will assist them in their social, vocational and academic pursuits. Internal Quality Assurance Cell (IOAC) of the college monitors the proper implementation and analysis of overall academic and administrative performances of all activities and ensures the deployment of institutional perspective plan. The broad areas of institutional perspective plan include:

- Augmenting Effective Teaching and Learning Practices
- Participation in Institutional Social Responsibility (ISR) and Outreach Activities
- Strengthening of Library and Infrastructure
- Boosting Research, Innovation and Extension Activities
- Promoting Green Environment and Sustainable Practices
- Boosting Placement and Entrepreneurial Skill Development

Augmenting Effective Teaching and Learning Practices:

The well qualified and research-oriented faculty provides numerous opportunities for experiential, practical, participatory and problem-solving learning methods. Brain storming sessions, group discussions, assignments, seminars, guest lectures, educational tours, audio-visual aids etc. are frequently used to impart knowledge to the students. New certificate courses have been started with collaboration of Jagat Guru Nanak Dev Open University. Various seminars have been organized on Stress Management for the staff and students for their mental well-being and holistic development. Academic Audit has been conducted by Punjabi University, Patiala. Various educational tours were organized during this period. House meets and Mentor-Mentee meet are conducted for the welfare and counselling of students in the college. In the class room teaching role playing and case study methods are very popular among students. Every year sports meet is held in the college for their physical well-being. During this assessment period interhouse badminton has been held in the college campus. Maximum of the faculty members are Ph.D. holders and they are always keen to attend faculty development programs and seminars to keep themselves updated in sync with the changing global scenario.

Under quality initiatives to provide medical facility at subsidized rates for students and staff, Letter of Acceptance has been availed from Sadbhavna Medical and Heart Institute, Patiala

Participation in Institutional Social Responsibility (ISR) and Outreach Activities:

The NSS units conduct different activities such as community kitchen, awareness campaigns for social causes like female feticide Beti bachao beti padhao, women empowerment, wellness and safety of women, traffic rules and road safety rallies, 'Say No to Drugs' and celebration of yoga day. The NSS units have adopted a village named 'Uchha Gaon' for its upliftment. International Women's Day is celebrated every year in the month of March in the institute. As most of the teaching faculty represents women strata so they are felicitated on this special day by the Principal of the institute. Medicines and other groceries are distributed to the different orphanages and old age homes by different clubs. Various activities are conducted such as distribution of sanitary pads in slum areas, organizing blood donation camps, vaccination camps in the college by different clubs such as Rotaract Club and Red Cross Unit and Red Ribbon Club. Talent Hunt is also conducted every year to explore talent in students. Divine Club and Youth Welfare Club organize various activities for the mental well-being of the students. Students collect money and distribute sweet water (Chabeel) near the college surroundings. Involvement of various stakeholders like Alumni members, PTA Executive Body members. Experts from Academia and Industry is ensured through Alumni Meets and PTA Meets for the development of institution which makes the working of institutional bodies very effective.

Strengthening of Library and Infrastructure:

National Reading Day is celebrated in the college. E-resource Centre has been installed in the library for the students. Best library user award is given to the student who spends maximum time in the library for constructive work which gives a platform to inculcate the reading habits in the students. The institute is having Library ambassadors from all the classes as representatives. The students are also a part of Library Advisory Committee (LAC) and they regularly participate in the LAC meetings. Book exhibition is a regular feature in which students get glimpse of all kinds of fictional, non-fictional, text and competitive books. One day visit to a village titled 'Library on Wheels' was organized for Govt. school students. KOHA software has been installed in the library. Building as Learning Aid (BALA) Work is a distinguished feature of our Amrita

Pritam Library. Continuous upgradation has been done in the infrastructure. Students' parking stand has been refurbished. CCTV cameras have been installed in the campus at various points. Main gate of the college has been renovated. New Admin Block with E-office has been constructed under RUSA grant. Upgradation and renovation of college main gate and paint of college building have been taken up during this period. Pantry and Open Gym facility has been provided to staff and students respectively. More computers have been purchased for the students. Water purifier and water cooler have been installed for students. Canteen services have been upgraded with the addition of sumptuous food for students and faculty.

Boosting Research, Innovation and Extension Activities:

Seminars, expert talks and webinars are conducted from time to time to promote research in the institute. Two faculty members have got their fifteen patents registered. Every year faculty members get their research work published in UGC Care Listed Journals. College magazine 'The Bikram' gives platform to the students to showcase their writing skills. Faculty participates in seminars, Capacity Building Workshops and conferences. Expert talks and seminars are arranged by Bhasha Manch for the promotion of Punjabi language so that students must know the importance of their mother tongue.

Promoting Green Environment and Sustainable Practices:

25KW rooftop Solar Panel has been installed at the roof top of the Multipurpose Hall in the college which has been named as Shaheed Bhagat Singh Hall. LED lights have been installed in the college to save energy. Herbal Garden containing plants with medicinal values has been inaugurated. World Environment Day is celebrated on 5th June every year in the institute. Earth Day is also celebrated on 22nd April in which students participate through poster making, slogans and logo making. Activities under different themes such as Clean Patiala Green Patiala, Say No to Plastic have organized in the institute. Swachhta Pakhwara is celebrated every year. Two pits have been made to manage the waste. World Water Day is celebrated to create awareness on water conservation. There is a ban on single use plastic in the college campus. Van Mahautsav and plantation drive is the annual feature in the college campus to promote greenery.

Boosting Placement and Entrepreneurial Skill Development

Expert talks and Alumni meets have been organized during this period. Many industries have visited the college for placement. Eight MoUs have been signed with other industries by the placement cell. One Day Rozgar Mela was organized by NIIT in collaboration with ICICI bank in the institute to promote placements of the students. The college has also signed MOUs with other reputed institutions to increase the job prospects of students. For capacity building and skill development the College organizes Lectures, Seminars, Workshops, Educational Tours and other extracurricular activities. Happy Bikram Healthy Bikram programme has been organized in the college campus in which students showed their culinary skills through salad making competition and best out of waste competition along with dry flower arrangement. This gave an edge to the students to hone their Entrepreneurial skills.



Retu Kapoor
Criterion Incharge

[Signature]
Co-ordinator
NAAC
Govt. Bikram College of
Commerce, Patiala.

[Signature]
Principal
Govt. Bikram College
of Commerce, Patiala.